



Marketing Manager at medino.com

About medino.com

We are the pharmacy in your phone - an e-commerce innovating and re-inventing personal care to suit a high speed online lifestyle, and challenging the old school pharmacies by rethinking the supply chain and offering convenient and fast delivery to our customers' door step.

We spent the last 10 months creating a brilliant service for our customers - as proven by our Trustpilot 9.7 and reviews.co.uk 4.94 ratings. Now what we want to do is grow! Getting customers in the door is our main focus and we need a marketer to take on this challenge and run with it!

Why work with us?

We are a small team where you will be able to contribute in multiple areas. By joining at this early stage you will have significant say in shaping our marketing strategy as well as in implementing it. With our ambitious growth plan this could be a great way to accelerate your skills and work holistic in a way that larger corporations just cannot offer.

Role Duties:

- Take the lead on our marketing initiatives and work with the whole team to implement marketing strategy
- Actively work with our advertising partners such as Google, Bing and Facebook and help maintain and enhance campaign performance
- Run social media accounts and campaigns
- Above the line marketing initiatives, i.e Tube, billboards, flyers etc.
- Monitor competitor activity and brainstorm potential improvements or changes in marketing strategy, products, or services
- Execute pricing strategy and monitoring of competitor's pricing
- Work with Superintendent Pharmacist and MD in the buying function, ensuring stock levels and negotiating deals with suppliers
- Source new products by researching competitors and analysing customer needs

Skills and Qualifications:

- Bachelor's degree in marketing, business administration, or a related field; MBA preferred

- Experience in areas such as marketing/advertising/brand management/sales
- Experience in digital marketing across Google and Facebook
- Stellar written and oral communication skills
- Nice to have: Experience in Photoshop and/or Sketch

Salary: Competitive

Location: East London, E14 9RL

Contract-type: Full time

Send your application or any questions to info@medino.com